

Alejandra Martinez

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Education

The University of Texas at Austin

Degree Expected December 2017

- Bachelor of Journalism
- Global Business Foundations Certificate, UT's McCombs School of Business.

Journalism Experience

KUT Austin's NPR Station, Austin, TX, *News Intern*

Sept. 2017 - Present

- Pitch, edit and produce 3 one-minute non-narrative identity pieces called Sonic IDs and contributed a two-minute feature by end of semester.

NPR's Latino USA, New York, NY, *Production/Digital Intern*

June 2017 - Aug. 2017

- Booked and produced a host-led interview about ICE surveillance technology.
- Wrote and reported a total of seven stories on Texas politics, immigration, culture and arts.
- Designed social media story promotions for weekly episodes and scheduled via Hootsuite.
- Contributed to 10 of the weekly podcast episodes by editing audio, fact-checking, and researching.

NBC Universal's Telemundo, Houston, TX, *News Intern*

June 2016 - Aug. 2016

- Pitched story ideas at daily editorial meetings and worked with assignments desk, production, multimedia reporters and the investigative unit.

ORANGE Magazine, Austin, TX, *Reporter and Managing Editor*

Jan. 2015 - Present

- ORANGE Magazine is a lifestyle magazine produced by students at UT.
- Covered campus community, pitched original story ideas, executed and took photos.

Skills

- Bilingual (Spanish and English) in both speaking and writing.
- Proficient in shooting and editing video, audio and photos using the Adobe Cloud suite.
- Expert in Social Media: Facebook, Twitter, Instagram, Snapchat and LinkedIn.

Organizations

- Member of National Association of Hispanic Journalists (NAHJ) and UT student chapter.
- Events + Entertainment, Mexican American Culture Committee.

Awards

- NAHJ/Columbia University School of Journalism 2017 Scholarship
- ProPublica NAHJ/NABJ 2016 Scholarship
- Houston Association of Hispanic Media Professionals 2016 Scholarship