

# Alejandra Martinez

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## Education

### **The University of Texas at Austin**

**December 2017**

- Bachelor of Journalism
- Global Business Foundations Certificate, UT's McCombs School of Business.

## Journalism Experience

### **NPR's Next Generation Radio, Houston, TX, *Selected Participant***

**Jan. 2018**

- Will report and produce my own multimedia story at a week-long digital and radio journalism training project.

### **KUT Austin's NPR Station, Austin, TX, *News Intern***

**Sept. 2017 – Dec. 2017**

- Pitched, edit and produced 3 one-minute non-narrative identity pieces called Sonic IDs and contributed a two-minute feature.

### **NPR's Latino USA, New York, NY, *Production/Digital Intern***

**June 2017 – Aug. 2017**

- Booked and produced a host-led interview about ICE surveillance technology.
- Wrote and reported a total of seven stories on Texas politics, immigration, culture and arts.
- Designed social media story promotions for weekly episodes and scheduled via Hootsuite.
- Contributed to 10 of the weekly podcast episodes by editing audio, fact-checking, and researching.

### **NBC Universal's Telemundo, Houston, TX, *News Intern***

**June 2016 - Aug. 2016**

- Pitched story ideas at daily editorial meetings and worked with assignments desk, production, multimedia reporters and the investigative unit.

### **ORANGE Magazine, Austin, TX, *Reporter and Managing Editor***

**Jan. 2015 – Oct. 2017**

- ORANGE Magazine is a lifestyle magazine produced by students at UT.
- Covered campus community, pitched original story ideas, executed and took photos.

## Skills

- Bilingual (Spanish and English) in both speaking and writing.
- Proficient in shooting and editing video, audio and photos using the Adobe Cloud suite.
- Expert in Social Media: Facebook, Twitter, Instagram, Snapchat and LinkedIn.

## Organizations

- Member of National Association of Hispanic Journalists (NAHJ) and UT student chapter.
- Events + Entertainment, Mexican American Culture Committee.

## Awards

- NAHJ/Columbia University School of Journalism 2017 Scholarship
- ProPublica NAHJ/NABJ 2016 Scholarship
- Houston Association of Hispanic Media Professionals 2016 Scholarship